

FRAME UP A
New Adventure
TAKE A LOOK THROUGH A SCOUTING LENS!



THE VILLAGES VIRTUAL BOY SCOUT GOLDEN EAGLE EVENT

JUNE 23, 2020



BOY SCOUTS OF AMERICA®

Central Florida Council & Greater Tampa Bay Area Council

WHAT: The Virtual Golden Eagle Event brings together Central Florida's top corporate and community leaders each year to honor an outstanding member of our community. Guests are invited to enjoy a fun-filled and entertaining presentation and the feeling that comes with philanthropic compassion. All proceeds benefit the Boy Scouts of America.

JOIN US FOR A VIRTUAL GOLDEN EAGLE EVENT

WHEN: Tuesday, June 23, 2020
6:30pm Virtual Event begins

DETAILS: The Boy Scouts of America is the Nation's leading outdoor education and character development program. The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Our vision is to provide unparalleled experiences for more youth. Money received at this event helps make that possible.

Associate your company with the Boy Scouts of America, one of the Nation's most trusted nonprofit organizations for more than 100 years. Let our track record of success reflect positively on your organization. Place your corporate logo on Golden Eagle event materials to be seen by a highly targeted demographic. The Virtual Golden Eagle Event enables the Boy Scouts of America to continue the much needed youth programs.

Honoree



Anne Foote Hill
Director of Wildwood Middle & High School
Mentor Program
EVENT HONOREE

Leadership Team



Mike Gleim
EVENT CO-CHAIR



Tom Wright, CIMA, AIF
Sabal Trust
EVENT CO-CHAIR



WHAT WILL YOUR ADVENTURE BE?

VIRTUAL EVENT SPONSOR (Supports 25 Scouts for one year) **\$7,500**

Contribution: As a Virtual Event Sponsor, your company would be asked to provide financial support to sponsor 25 Scouts for one year.

Your company's investment in The Villages Virtual Boy Scout Golden Eagle Event would result in the following measurable return:

- Industry exclusivity
- 2 seats on the event steering committee
- Logo on year end letter and invitation
- Opportunity to speak during the presentation at event
- Logo featured on the front cover of the program
- Full page ad in the event program
- Company listing in the event program
- Company logo in the event presentation
- Company name prominently featured in press releases & publicity packets
- Company showcased as a Virtual Event Sponsor on all event signage and marketing materials
- First right of refusal for the 2021 event
- A positive community partnership with the Boys Scouts of America



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DIAMOND SPONSOR

\$5,000

(Supports 16 Scouts for one year)

Contribution: As a Diamond Sponsor, your company would be asked to provide financial support to sponsor 16 Scouts for one year.

Your company's investment in The Villages Virtual Boy Scout Golden Eagle Event would result in the following measurable return:

- A seat on the event steering committee
- Logo on year end letter and invitation
- Logo featured on the front cover of the program
- ½ page ad in the event program
- Company listing in the event program
- Company logo in the event presentation
- Table Top sign with company logo
- Verbal recognition at the event
- Company name prominently featured in press releases and publicity packets
- Company showcased as a Diamond Sponsor on all event signage and marketing materials
- First right of refusal for the 2021 event
- A positive community partnership with the Boy Scouts of America

PLATINUM SPONSOR

\$2,500

(Supports 8 Scouts for one year)

Contribution: As a Platinum Sponsor, your company would be to provide financial support to sponsor 8 Scouts for one year.

Your company's investment in The Villages Virtual Boy Scout Golden Eagle Event would result in the following measurable return:

- A seat on the event steering committee
- ¼ page ad in event program
- Company listing in the event program
- Company logo in the event presentation
- Verbal recognition at the event
- Company name prominently featured in press releases and publicity packets
- Company showcased as a Platinum Sponsor on all event signage and marketing materials
- A positive community partnership with the Boy Scouts of America

**WHAT MEMORIES WILL YOU
CAPTURE?**



BOY SCOUTS OF AMERICA®

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GOLD SPONSOR

\$1,000

(Supports 3 Scouts for one year)

Contribution: As a Gold Sponsor, your company would be asked to provide financial support to sponsor 3 Scouts for one year.

Your company's investment in The Villages Virtual Boy Scout Golden Eagle Event would result in the following measurable return:

- Company listing in the event program
- Company logo in the event presentation
- Verbal recognition at the event
- Company name prominently featured as a Gold Sponsor on all promotional materials
- A positive community partnership with the Boy Scouts of America

SILVER SPONSOR

\$500

(Supports 1 Scout for one year)

Contribution: As a Silver Sponsor, your company would be asked to provide financial support to sponsor 1 Scout for one year.

Your company's investment in The Villages Virtual Boy Scout Golden Eagle Event would result in the following measurable return:

- Company listing in the event program
- Company logo in the event presentation
- Company name prominently featured as a Silver Sponsor on all promotional materials
- A positive community partnership with the Boy Scouts of America

THE VILLAGES VIRTUAL BOY SCOUT GOLDEN EAGLE EVENT

JUNE 23, 2020

SPONSORSHIP AGREEMENT

My Company is interested in supporting The Villages Virtual Boy Scout Golden Eagle Event by becoming a:

- ☐ \$7,500 VIRTUAL EVENT SPONSOR *(Supports 25 Scouts for one year.)*
- ☐ \$5,000 DIAMOND SPONSOR *(Supports 16 Scouts for one year.)*
- ☐ \$2,500 PLATINUM SPONSOR *(Supports 8 Scouts for one year.)*
- ☐ \$1,000 GOLD SPONSOR *(Supports 3 Scouts for one year.)*
- ☐ \$500 SILVER SPONSOR *(Supports 1 Scout for one year.)*

☐ PERSONAL SPONSOR ☐ CORPORATE SPONSOR

Artwork should be provided as camera-ready high resolution, electronic file and should be sent to
John.Larsen@cflscouting.org OR Brandon.Kathman@scouting.org
no later than June 9, 2020 to be included in collateral/media materials.

The Villages Virtual Golden Eagle Event Sponsorship Commitment

Name _____ Company _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____ Email _____

☐ My Check is attached Check # _____

☐ Please charge my ____ Visa ____ MasterCard ____ Amex

Charge my card: ☐ All at once ☐ Equal monthly payments to be paid in full by December 31, 2020.

* Credit Card # _____

CC Security Code # _____ Exp Date _____

Signature _____ Date _____

* We greatly appreciate your sponsorship of Scouting. Due to the cost of credit card processing, which can be as high as 4.5%, please consider paying your sponsorship with a check so that all of your donation goes to support Scouting.

MAIL TO: The Villages Virtual Boy Scout Golden Eagle Event - P.O. Box 1981, Lady Lake, FL 32159 or FAX to: 407-889-4406
The Boy Scouts of America receives 100% of your contribution. Our state of Florida registration number is SC-01447.



HOW ARE YOU GOING TO ADJUST YOUR VISION?



John Larsen - District Executive
Central Florida Council
John.Larsen@cflscouting.org | 407-489-4186

Brandon Kathman - District Executive
Greater Tampa Bay Area Council
Brandon.Kathman@scouting.org | 813-872-2691

