

POPCORN CAMPAIGN



BOY SCOUTS OF AMERICA
CENTRAL FLORIDA COUNCIL



2020

CALENDAR

| | | | |
|---|--|------------------------------|-----------------------------|
| May 21 – July Roundtable | District Kernel Collects ALL Unit Commitment Forms | | |
| July 18 th & July 25 th Please choose one for your unit: | Popcorn Virtual Regional Kickoff (4 Regional locations) – (Unit attendance (at least 1 adult leader) required for 35% commission) (links will be sent out to register for Popcorn Virtual Regional Kickoffs) | | |
| July 18 th – 10am | July 18 th – 3pm | July 25 th – 10am | July 25 th – 3pm |
| Week of July 27 – July 31 | Popcorn Family Guide arrives to Scouts in mail | | |
| July 22 | Popcorn Campaign Begins | | |
| July 31 | Deadline to submit Ideal Year of Scouting Survey (required for 35% commission) | | |
| August 3 | Deadline for 1 st order (Submit ONLINE at Trails-End.com) | | |
| August 22 | Units pick up 1 st order at Area distribution sites | | |
| September 11-13 | Council Blitz Weekend #1 | | |
| September 14 | Deadline to submit Blitz Weekend #1 results | | |
| September 17 (Roundtable) | Deadline to return popcorn (full cases only) ordered from the 1 st Order (*this will be the only time in the 2020 Popcorn Sale that Popcorn can be returned*) | | |
| September 18 | Deadline for 2 nd Order (Submit ONLINE at Trails-End.com) | | |
| October 10 | Units pick up 2 nd order at Area distribution sites | | |
| October 16-18 | Council Blitz Weekend #2 | | |
| October 19 | Deadline to submit Blitz Weekend #2 results | | |
| October 30 | Deadline for 3 rd order (Submit ONLINE at Trails-End.com) | | |
| November 11 | Deadline to submit American Heroes Donation Prizes (patch sets) | | |
| November 14 | Online Popcorn Sale Continues (Scouts can keep selling, but not for prizes) | | |
| November 14 | Units pick up 3 rd order at Area distribution sites. | | |
| November 14 | ALL Unit Prize Orders Due | | |
| December 4 | ALL Payments Due | | |
| December 5 | Past due payments - commission drops to 20% | | |
| December 11 | Past due payment - commission drops to 15% | | |

UNIT COMMISSION BREAKDOWN

30 % Order popcorn

2% IYOS Survey by July 31

**3% Attend Virtual
Regional Kick Off**