

2021

# METRO ORLANDO BOY SCOUT GOLDEN EAGLE EVENT

APRIL 20, 2021 | 8:00 AM



## COMMUNITY



SPONSORED BY:



WAYNE DENSCH  
CHARITIES



BOY SCOUTS OF AMERICA®  
CENTRAL FLORIDA COUNCIL



# CENTRAL FLORIDA COUNCIL

## BOY SCOUTS OF AMERICA

Join Jeff Jennings, President of Jack Jennings & Sons as we honor a great community leader, Sandy Shugart, President of Valencia College.

**WHAT:** The Golden Eagle Event brings together Central Florida's top corporate and community leaders each year to honor an outstanding member of our community. Guests are invited to enjoy a fun-filled and entertaining presentation. All proceeds benefit the Central Florida Council, Boy Scouts of America.

**WHEN:** April 20, 2021  
7:45 am Check-in  
8:00 am Event begins

**WHERE:** Heritage Square Park (*in front of Orange County Regional History Center*)  
65 East Central Blvd., Orlando, FL 32801

**ATTIRE:** Business Attire

**DETAILS:** The Boy Scouts of America is the nation's leading outdoor education and character development program. The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

*The vision of the Central Florida Council is to provide unparalleled experiences for more youth. Money received at this event helps make that possible.*

Associate your company with the Boy Scouts of America, one of the nation's most trusted nonprofit organization for more than 100 years. Let our track record of success reflect positively on your organization. Place your corporate logo on Golden Eagle Event materials to be seen by a highly targeted demographic.

### WHO WILL BE IN ATTENDANCE?

- More than 1,000 Central Florida business and community leaders
- Over 100 corporate partners

## Honoree



**Sandy Shugart**  
President  
Valencia College  
EVENT HONOREE

## Event Chair



**Jeff Jennings**  
President  
Jack Jennings & Sons, Inc.  
EVENT CHAIRMAN





**"IN EVERY COMMUNITY,  
THERE IS WORK TO BE DONE"**

## FOUNDATION SPONSOR \$25,000

(Supports 83 Scouts for one year)

Contribution: As a Foundation Sponsor, your company would be asked to provide financial support to sponsor 83 Scouts for one year.

Your company's investment in the Boy Scout Golden Eagle Event would result in the following measurable return:

- 2 seats on the event leadership committee
- VIP tickets for 20 at the event with company logo
- Logo on invitation
- Opportunity to speak at the Leadership Meetings
- Opportunity to speak during the presentation at event
- Logo featured on the front cover of the program
- Verbal recognition at the event
- Company showcased as a Foundation Sponsor on all event signage and marketing materials
- Full page ad in the event program
- Company listing in the event program
- Company logo in the event presentation on stage
- Company name prominently featured in news releases and publicity packets
- Presence at check-in table during event check-in
- VIP Status for 10 at the exclusive Sheriff Shoot Recognition Event to be held in 2021
- A positive community partnership with the Boy Scouts of America

## *2020 Foundation Sponsors*



**CENTRAL FLORIDA COUNCIL**  
BOY SCOUTS OF AMERICA



**"HELP THE LIFE OF ONE  
PERSON AND YOU CAN HELP  
THE COMMUNITY."**

## LEGACY SPONSOR \$15,000

(Supports 50 Scouts for one year)

Contribution: As a Legacy Sponsor, your company would be asked to provide financial support to sponsor 50 Scouts for one year.

Your company's investment in the Boy Scout Golden Eagle Event would result in the following measurable return:

- A seat on the event leadership committee
- VIP tickets for 20 at the event with company logo
- Logo on invitation
- Opportunity to speak at the Leadership Meetings
- Verbal recognition at the event
- Company showcased as a Legacy Sponsor on all event signage and marketing materials
- Full page ad in the event program
- Company listing in the event program
- Company logo in the event presentation on stage
- Company name prominently featured in news releases and publicity packets
- Presence at check-in table during event check-in
- VIP Status for 8 at the exclusive Sheriff Shoot Recognition Event to be held in 2021
- A positive community partnership with the Boy Scouts of America

## *2020 Legacy Sponsors*

**Harry P. Leu  
Foundation**



**EDYTH BUSH  
CHARITABLE FOUNDATION**

**THE JOE & SARAH  
GALLOWAY  
FOUNDATION**  
Assisting Children & Families in Central Florida

**THE MARTIN ANDERSEN-GRACIA ANDERSEN  
FOUNDATION, INC.**



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BOY SCOUTS OF AMERICA



# CENTRAL FLORIDA COUNCIL

## BOY SCOUTS OF AMERICA

### DIAMOND SPONSOR

**\$10,000**

(Supports 33 Scouts for one year)

Contribution: As a Diamond Sponsor, your company would be asked to provide financial support to sponsor 33 Scouts for one year.

Your company's investment in the Boy Scout Golden Eagle Event would result in the following measurable return:

- A seat on the event leadership committee
- VIP tickets for 15 at the event with company logo
- Logo on invitation
- Full page ad in the event program
- Company listing in the event program
- Company logo in the event presentation
- Verbal recognition at the event
- Company name prominently featured in news releases and publicity packets
- Company showcased as a Diamond Sponsor on all event signage and marketing materials
- VIP Status for 8 at the exclusive Sheriff Shoot Recognition Event held in 2021
- A positive community partnership with the Boy Scouts of America

### PLATINUM SPONSOR

**\$7,500**

(Supports 25 Scouts for one year)

Contribution: As a Platinum Sponsor, your company would be asked to provide financial support to sponsor 25 Scouts for one year.

Your company's investment in the Boy Scout Golden Eagle Event would result in the following measurable return:

- A seat on the event leadership committee
- VIP tickets for 10 at the event with company logo
- Logo on invitation
- 1/2 page ad in event program
- Company listing in the event program
- Company logo in the event presentation
- Verbal recognition at the event
- Company name prominently featured in news releases and publicity packets
- Company showcased as a Platinum Sponsor on all event signage and marketing materials
- VIP Status for 6 at the exclusive Sheriff Shoot Recognition Event held in 2021
- A positive community partnership with the Boy Scouts of America

**OUR STRENGTH WILL GROW  
THROUGH OUT OUR COMMUNITY**



# CENTRAL FLORIDA COUNCIL

## BOY SCOUTS OF AMERICA

### GOLD SPONSOR

**\$5,000**

(Supports 17 Scouts for one year)

Contribution: As a Gold Sponsor, your company would be asked to provide financial support to sponsor 17 Scouts for one year.

Your company's investment in the Boy Scout Golden Eagle Event would result in the following measurable return:

- VIP tickets for 10 at the event with company logo
- ¼ page ad in event program
- Company listing in the event program
- Company logo in the event Presentation
- Sign featuring company logo
- Verbal recognition at the event
- Company name prominently featured in press releases and publicity packets
- Company showcased as a Gold Sponsor on all event signage and marketing materials
- VIP Status for 4 at the exclusive Sheriff Shoot Recognition Event held in 2021
- A positive community partnership with the Boy Scouts of America

### SILVER SPONSOR

**\$3,000**

(Supports 10 Scouts for one year)

Contribution: As a Silver Sponsor, your company would be asked to provide financial support to sponsor 10 Scouts for one year.

Your company's investment in the Boy Scout Golden Eagle Event would result in the following measurable return:

- VIP tickets for 10 at the event with company logo
- Company listing in the event program
- Company logo in the event presentation
- Company showcased as a Silver Sponsor on all event signage and marketing materials
- VIP Status for 2 at the exclusive Sheriff Shoot Recognition Event held in 2021
- A positive community partnership with the Boy Scouts of America

### BRONZE SPONSOR

**\$1,500**

Contribution: As a Bronze Sponsor, your company would be asked to provide financial support to sponsor 5 Scouts for one year.

- VIP tickets for 5 at the event with company logo
- Company listing in the event program
- Company logo in the event presentation
- Company showcased as a Bronze Sponsor on all event signage and marketing materials
- A positive community partnership with the Boy Scouts of America

(Supports 5 Scouts for one year)

# METRO ORLANDO BOY SCOUT GOLDEN EAGLE EVENT

## APRIL 20, 2021

### SPONSORSHIP AGREEMENT

- ☐ \$25,000 FOUNDATION SPONSOR *(Supports 83 Scouts for one year.)*
- ☐ \$15,000 LEGACY SPONSOR *(Supports 50 Scouts for one year.)*
- ☐ \$10,000 DIAMOND SPONSOR *(Supports 33 Scouts for one year.)*
- ☐ \$7,500 PLATINUM SPONSOR *(Supports 25 Scouts for one year.)*
- ☐ \$5,000 GOLD SPONSOR *(Supports 17 Scouts for one year.)*
- ☐ \$3,000 SILVER SPONSOR *(Supports 10 Scouts for one year.)*
- ☐ \$1,500 BRONZE SPONSOR *(Supports 5 Scouts for one year.)*

Artwork should be provided as camera-ready high resolution, electronic file and should be sent to [Randy.Steil@cflscouting.org](mailto:Randy.Steil@cflscouting.org) no later than April 7, 2021 to be included in collateral/media materials.

#### 29th Annual Boy Scout Golden Eagle Event Sponsorship Commitment

☐ PERSONAL SPONSOR      ☐ CORPORATE SPONSOR

Name \_\_\_\_\_ Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

☐ My Check is attached Check # \_\_\_\_\_

☐ Please charge my \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Amex

Charge my card: ☐ All at once    ☐ Equal monthly payments to be paid in full by December 31, 2021.

Credit Card # \_\_\_\_\_

CC Security Code # \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

MAIL TO: Central Florida Council, B.S.A, 1951 South Orange Blossom Trail, Apopka, FL 32703 or FAX TO: 407-889-4406  
The Central Florida Council receives 100% of your contribution. Our state of Florida registration number is SC-01447.





# BUILDING A STRONGER COMMUNITY



Randy Steil  
Director of Development  
Randy.Steil@cflscouting.org | 407.703.0282

Central Florida Council, Boy Scouts of America  
1951 South Orange Blossom Trail, Apopka, FL 32703  
Phone: 407.889.4403  
website: [www.cflscouting.org](http://www.cflscouting.org)

Inspiring the youth of | Brevard | Flagler | Lake | Orange |  
Osceola | Seminole | Volusia Counties

