



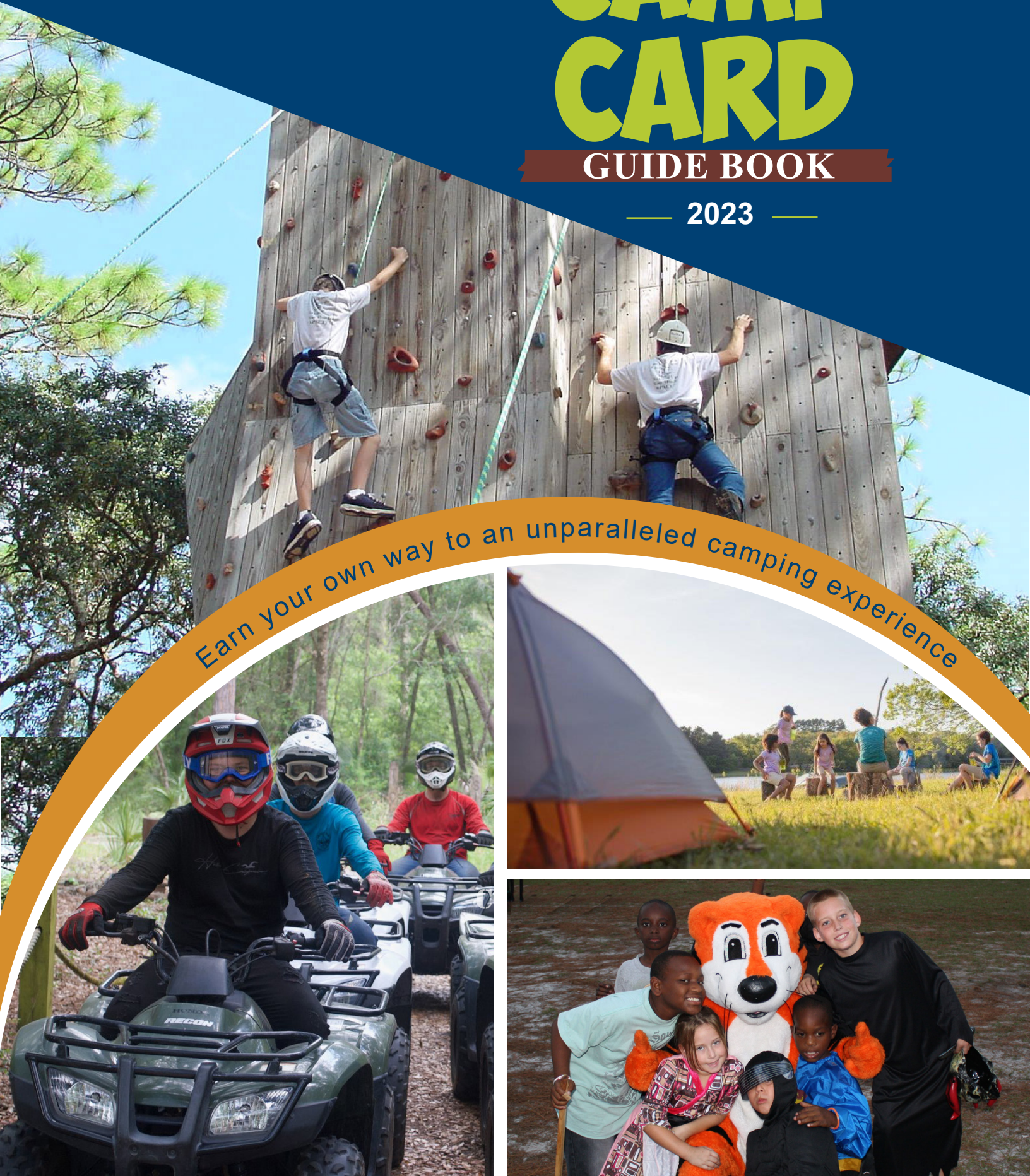
BOY SCOUTS OF AMERICA®
CENTRAL FLORIDA COUNCIL

CAMP CARD

GUIDE BOOK

2023

Earn your own way to an unparalleled camping experience



CONTENTS

- 02 Introduction to 2023 Campaign
- 04 Commission Schedule & Recognition
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IMAGINE...

being able to pay for a MAJOR portion of what your Unit does for an entire year with:

Camp Card Profits

Trips / Camp Outs

Day Camp / Summer Camps

Trainings / Advancements

Blue & Gold Banquets

Courts of Honor

Uniforms

Camp Trailers and Equipment



Selling Camp Cards is an easy no risk way to teach our Scouts the value of 'EARNING THEIR WAY'.

Going to camp is the highlight of every Scout's year. Shouldn't they understand the value of that experience? This opportunity plays an essential role in allowing ALL UNITS to generate the necessary funds for your unit and to send Scouts to camp...

Our goal is to give all Scouts the opportunity to earn the funds needed to have the best unparalleled Scouting experience ever!

Scan the QR Code to
DOWNLOAD THE APP
 & START SELLING TODAY

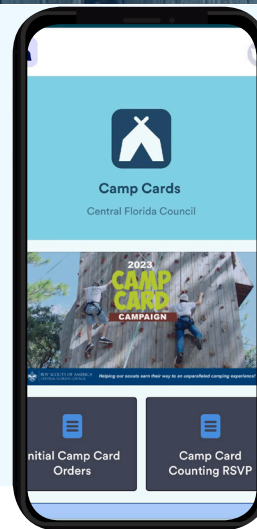


SCOUTS

- Accept Debit & Credit Cards
- Submit Your Sales for Prize Drawings

UNIT LEADERS

- Place Camp Card Orders
- Find Campaign Resources



Camp Card Sales Helps Scouts Earn Their Way



Become Decision Makers



Learn Money Management



Become Goal Setters



Develop Business Ethics



Become Future Entrepreneurs



Learn People Skills

Benefits for Scouts...

- Over 88% supports our local Scouts**
- Personal growth program with BSA advancement opportunities
- Earn Amazon.com Gift Cards
 - Millions of prize choices
 - Scouts buy prizes they want

Scouts Learn...

- How to help others around them
- Points of the Scout Law
- How to earn their own way in Scouting
- How to be part of something bigger
- The value of hardwork
- To develop lifelong skills

UNIT COMMISSION

Camp Card Commission is 45% for all units when you turn in unsold cards and pay in full for all cards sold by **APRIL 29th**.

PRIZES

Each prize level is based on the **total number of cards sold** and you have a choice of **Amazon** or **Visa Gift Card** or **Camp Bucks**.

	<p>25 Cards</p>		
	<p>50 Cards</p>	<p>300 Cards</p>	
	<p>100 Cards</p>	<p>350 Cards</p>	
	<p>150 Cards</p>	<p>400 Cards</p>	
	<p>200 Cards</p>	<p>450 Cards</p>	
	<p>250 Cards</p>	<p>500 Cards</p>	

* Based on Individual Scout Sales.

Camp Bucks are for Camp La-No-Che, are non-transferable and expire 12/31/23.

CAMP CARD TRAILBLAZER



2023 Camp Card Patch
Each Scout will earn their
Camp Trailblazer Patch when
they sell **25+ Cards.**

TOP SELLER PRIZES

100 Cards Sold

Daytona Lagoon or Island H2O



2 Tickets 1 Youth and 1 Adult

250 Cards Sold

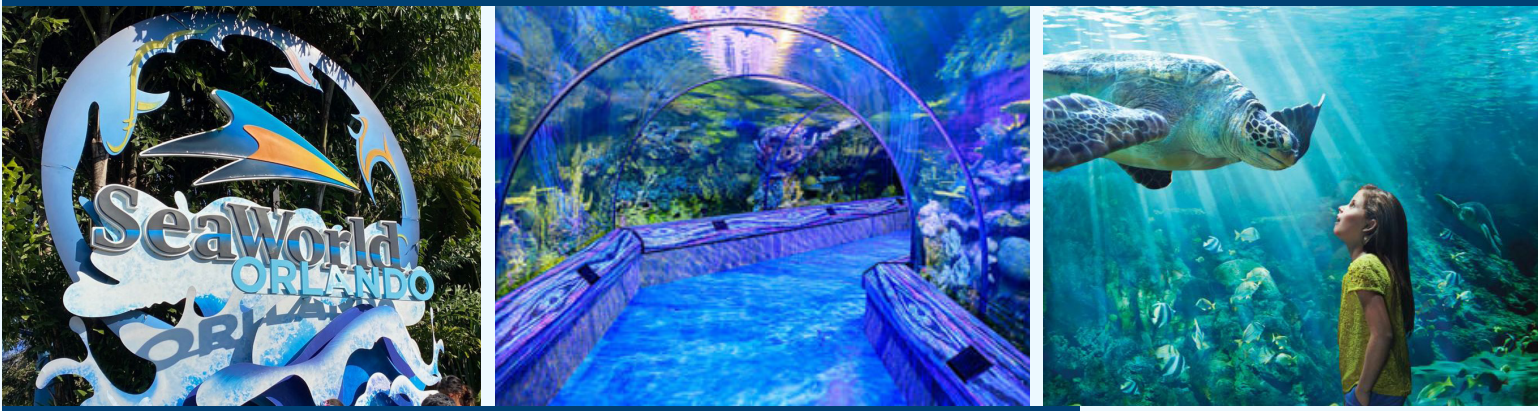
Legoland or FunSpot



2 Tickets 1 Youth and 1 Adult

500 Cards Sold

SeaWorld



2 Tickets 1 Youth and 1 Adult

All Scouts are eligible to win Prizes from the Prize Categories AND TOP Seller Prizes!!!

CAMPAIGN DETAILS

 <p>20% off Admission</p>	 <p>BOY SCOUTS OF AMERICA CENTRAL FLORIDA COUNCIL</p>  <p>CAMP CARD ONLY \$10</p>	 <p>\$5 off \$30</p>
 <p>\$5 off \$25</p>		 <p>\$5 off \$25</p>
 <p>\$10 off \$50</p>		 <p>Bogo offer</p>
 <p>\$5 off \$25</p>		 <p>\$5 off \$25</p>

*Offers may vary on your district's card

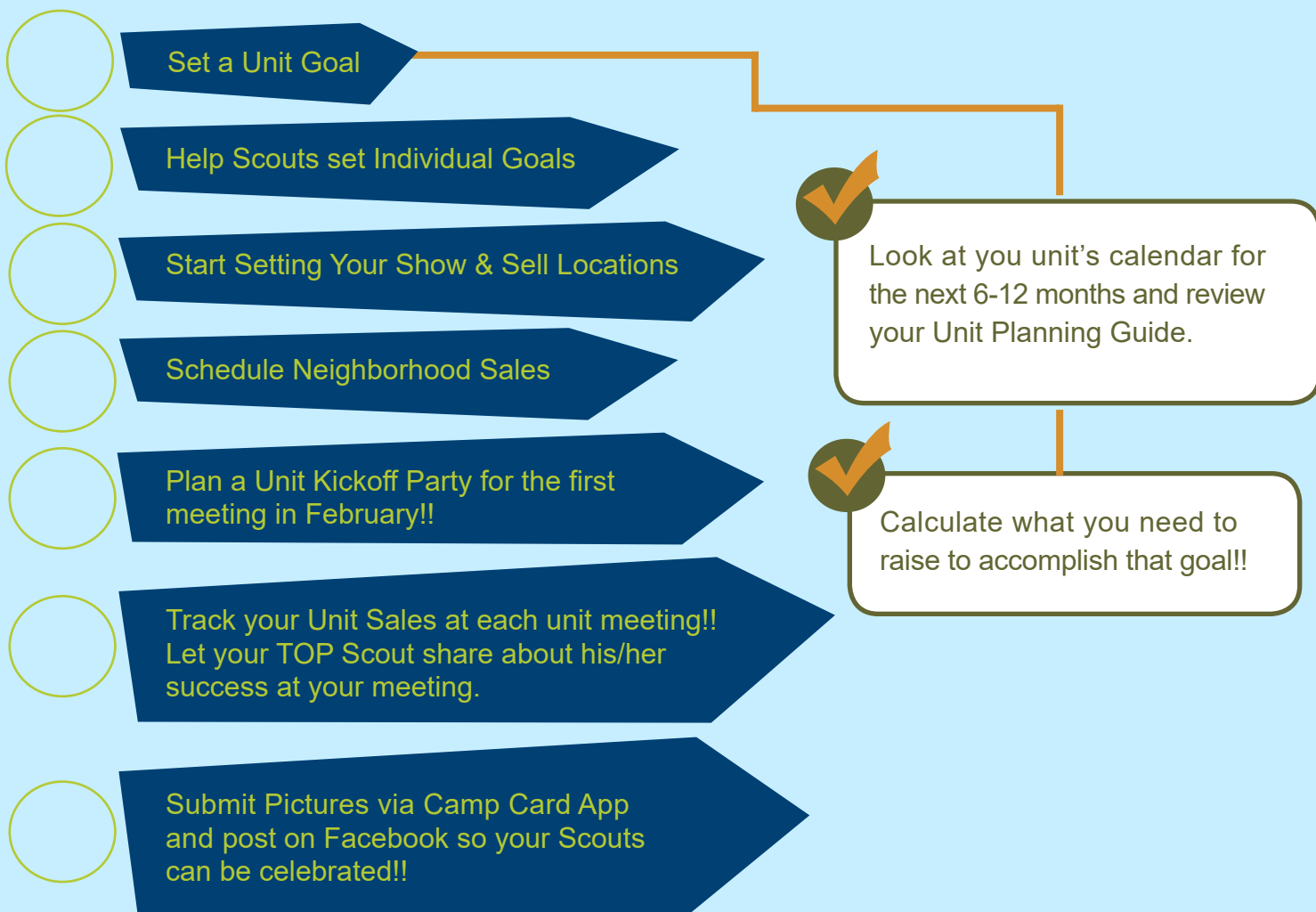
CARDS SELL FOR \$10 EACH.

Cards are ordered in **SETS OF 25**, but individual cards can be returned.

Camp Card ordering begins December 15th

The sale will begin **February 2nd** and will wrap up on **April 29th**

SALES STRATEGY



TIPS

for Selling Camp Cards

- 1** Wear your uniform.
- 2** Smile and tell them who you are (first name only).
- 3** Tell them what your are earning money for, "I'm earning my own way to go to _____!"
- 4** Ask if they want to support Scouting and share the main offers on the Camp Card.
- 5** Close the Sales and **THANK** them!!

2023 CAMP CARD CAMPAIGN

TIMELINE

December

- 10th Virtual Kickoff
- 13th Virtual Kickoff
- 15th Camp Card Ordering Opens
- 29th Deadline for Camp Card Orders

January

- 31th Camp Card Counting Day

February

- 2nd Camp Card Pick-Up: **District Locations**
- 17th Prize Drawing

March

- 3rd Prize Drawing
- 17th Prize Drawing
- 31st Prize Drawing

April

- 14th Prize Drawing
- 28th Prize Drawing
- 29th Camp Card Settlement and Prize Submission: **District Locations**