THE SCOUT APP GUIDE



■ START DOWNLOAD THE APP & START YOUR ADVENTURE TODAY! visit trails-end.com/app or text APP to 62771 to download

REQUIRED TO SIGN UP:

Council District Unit

SIGN IN OR **REGISTER AN** ACCOUNT



12:28 PM

- Use your account from last year! If you need to change your unit, go to Settings & select "Change Unit."
- ⑦ Record ALL sales in the app - Online Direct, Storefront, Wagon & start selling today!
- Remember Me Lon't have an account? 8
- ② Each kid needs a separate account, even siblings.
- To switch between accounts in the app, click the name dropdown at the top of the screen.

TIP Be sure to allow the Scout app access to your device's microphone, location and Bluetooth to accept debit/credit.

ACCEPTING CREDIT

Everyone can accept debit and credit cards for free.

Square readers are compatible and can be purchased at Amazon.com or most big box retailers.

- Ø Manual Entry (no reader) Type in the customer's card information.
- Ø Magstripe Reader (Android) Swipe reader plugs into headphone jack.
- Ightning Reader (Apple) Swipe reader plugs into lightning jack.
- O Bluetooth Reader Wirelessly connects to a device via Bluetooth. Accepts EMV chip cards, Apple Pay, Google Pay, Samsung Pay, and NFC Contactless.

SET A GOAL & CLAIM A REWARD

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GOAL GIFT CARDS	GOAL REWARDS
2023 POINTS GOAL	CLAIM YOUR GIFT CARD
	Total Sales \$0.00
Earn a \$0 Amazon Gift Carl	Reward Level Reached
FOR EACH \$1 DOLLAR SOLD YOU WILL RECEIVE 1.25pts CREDIT/ 1.25pts DEBIT	Gift Card Amt. Earned \$0.00
MY PRIZES	Gift Card Amt. Claimed \$10.00
	Amount Left to Claim \$10.00
NO PRIZES	CLAIMED GIFT CARDS
	Date Amt. Claim Code
© 15000 points → Earn \$1,250	Total \$0 0 Redemptions
	QUESTIONS ABOUT REWARDS

- To set a goal, scroll and tap to select prizes at different levels or manually enter your goal.
- When your leader submits the unit's Rewards order, and you have a gift card amount available, tap the claim button to email your Amazon.com Gift Card.
- To track progress, check the app to see how close you are to reaching the next rewards level.

PLE WAYS TO SELL

Did You Know? Scouts that sell using **BOTH** app and online average **90%** MORE than Scouts that sell only traditionally, and 5X MORE than those that sell only online!



Online Direct: Sell online & ship directly to customers Wagon Sales: Direct sales to family, friends and neighbors (with adult supervision.) Storefront Sales: Leverage high foot traffic locations

reserved by Unit Leaders Did You Know? 2 out of 3 people will buy when asked at their door.



ONLINE DIRECT

TIP Share your page via email, text, or social media so your customers can place online orders and products ship directly to them.

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/ia or a	FAVORITE F	SAVE	266/400	•Data refreshes hour	TOTAL ONLINE			oducts Image: A salty Kettle Corn 6- Ounce \$2500 \$2500 Salted Caramel Flavored Popcorn 16-Ounce Bag	0 0	±	ast Name		feature, this allows you to send the current order
rs	SCOUT PHO PROFILE PI	ICTURE	~	APP SO MANAGE PA	\$20 Ge	DRDERS		\$25 ⁰⁰ White Cheddar Flavored Popcorn 9-Ounce Bag \$25 ⁰⁰ Unbelievable Butter Microwave Popcorn 12 Pack \$27 ⁰⁰	0	EI PI			to a customer directly via text so they
ts y		START AUTOSHARE	QR CODE		Le. Finish profile for best custon WOUT ME PRODUCT MANAGE PAGE OUT START SALE	HE EXPERIENCE	4	Original Beef Jerky 2.6-Ounce Bag \$2270 Honey Roasted Peanuts 18 Ounce Resealable Can \$2000 TE TO HEROES & HELPERS KOUT \$27.	0 0 ~		d f g h j x c v b n	I'm i o p k l m (K)	can complete their order on their phone with cred- it/debit card.

 Record customer orders in the Scout App, take payment and products ship directly to your customers.

WAGON SALES

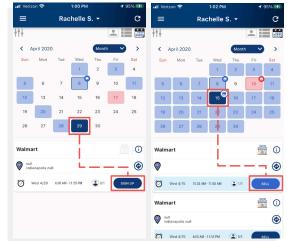
TIP The Pay – Now feature allows parents to turn in cash sales with credit/debit payment to their Unit.

/	ul Verizon 중 12:35		•••Il Verizon ৰ	Nagon Sale	4 92% 🚮	•III Verizon 奈	^{12:44 PM} Wagon Sale	1 92% ∰ (∎))
e	WAGON SALES *Data refreshes hourly.		Add Pr Tap on produc	oducts		Order Su	ummary	COST INFO
		TOTAL WAGON SALES		Salted Caramel Popcorn Bag (20oz, 9.5 cups) \$25 ⁰⁰	2		Salted Caramel Popcorn Bag (20oz, 9.5 cups)	× \$25 ⁰⁰
۱				Caramel Corn Bag (9oz, 4.5 cups) \$15 ⁰⁰	0	-4067	\$25 ⁰⁰ each Qty. 2	ALL-VERE
t	CASH DEBIT & CREI \$0 \$0	DIT UNDELIVERED ORDERS O	an	Popping Corn Jar (28oz) \$27 ⁰⁰	0			
	LE CASH OWED	\$0 PAY NOW		Unbelievable Butter Microwav Popcorn 12 Pack \$35 ⁰⁰	0			
	MY GOAL O POINTS			Salted Caramel Popcorn Tin \$35 ⁹⁹	0			
	470 POINTS AWAY	500 🚧 60 points		12oz Salted Virginia Peanuts C \$25 ⁰⁰	^{:an} 0			
	LAST 3 ORDERS	RT		i i		Subtotal:	(1 items)	\$50.00
	ORDERS	INVENTORY	CHEC	коит \$50	.00 😭	CASF	<	CREDIT

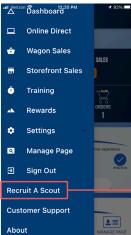
TIP Marking an item as "Undelivered" means you plan to return with product later. Be sure to record the customer info for undelivered items, and don't forget to update when delivered.

RESERVE STOREFRONT SHIFT

TIP Storefront sites and shift availability is managed by your Unit Leader, reach out to them for missing or incorrect info



RECRUITMEN1



ISSUE A REFUND

ORDER DETAILS 5/1/2023 10:46:54 AM - CUSTOMER INFORMATION				
GUOTUWIEN INF	UNIVIATION			
NAME Jane Doe				
EMAIL				
ADDRESS				
CITY	STATE			
ZIP	PHONE NUMBER			
order status Delivered	ORDER TOTAL \$25.00			
PAYMENT TYPE Cash	ORDER NUMBER 8369739-app			
PRODUCTS ORI	DERED			

 Select "Order" and then tap the order you want to refund. CAUTION, Trail's End does NOT store card info so this action can't be undone.

 The Recruit feature allows you to collect contact info from families interested in joining while selling popcorn. The completed form triggers an email to the unit leader, council, and recruit gets a link for more info.