

FUND YOUR YEAR

A simple guide to over $1000 in just 4 hours!

PERSONALIZE

DOWNLOAD THE APP & START YOUR ADVENTURE TODAY!
visit trails-end.com/app or text APP to 62771 to download

- Register an account, and personalize your account. Set a goal, add photos and a short bio on why you're fundraising.

STOREFRONTS

LEARN HOW TO RESERVE WITH OUR STOREFRONT GUIDE!
bit.ly/Storefront-Guide

- Sign up and sell for at least 4 hours. The average Scout sells over $250/hr at Storefronts.
  Pro Tip, make the most of your storefront time by working with only one Scout and parent per shift!

MULTIPLE WAYS TO SELL

*Did You Know? Scouts that sell using **BOTH** app and online average **90% MORE** than Scouts that sell only traditionally, and 5X MORE than those that sell only online!*

- **Online Direct:** Sell online & ship directly to customers. The average customer orders over $65 when they order online!
  Pro Tip, share your fundraising page via social media and tag your family and friends.
- **Wagon Sales:** Direct sales to family, friends, neighbors (with adult supervision.) The average Scout sells over $100/hr!
  Pro Tip, 2 out of 3 people will buy when asked at their door.

PICK THE PRIZES YOU WANT & SET A GOAL!
trails-end.com/rewards

2023 POPCORN
"POWERING SCOUTING"

BOY SCOUTS OF AMERICA
CENTRAL FLORIDA COUNCIL